



News Release

For Immediate Release – August 23rd, 2011

NATIONAL LEASING RECOGNIZED AS ONE OF THE 50 MOST ENGAGED WORKPLACES™ IN CANADA

Winnipeg, Manitoba, August 23rd, 2011 – National Leasing today announced its recognition as one of the *50 Most Engaged Workplaces™ in Canada*. This annual award, sponsored by I Love Rewards, recognizes top employers that display leadership and innovation towards engaging their employees.

“More employers are realizing that the most successful organizations are those that invest in employee engagement,” said Razor Suleman, CEO and Founder of I Love Rewards. “We’re thrilled to honour those companies that are truly committed to creating positive, thriving work environments. These companies understand that their employees are their greatest asset and are leading by example as they revolutionize the workplace. All of our award winners are ahead of the curve – they should be extremely proud.”

The panel of judges for the *50 Most Engaged Workplaces™ Awards* evaluated each applicant on how they measured up to other organizations based on the *Eight Elements of Employee Engagement™*, which include: Communication, Leadership, Culture, Rewards & Recognition, Professional & Personal Growth, Accountability & Performance, Vision & Values and Corporate Social Responsibility.

“Our corporate success is due to our engaged, enthusiastic and energized people. Our management team is focused on creating an environment that allows employees to excel at their job, gain meaningful experience and provide a true balance between their work and home life,” said Grant Shaw, Vice President of Human Resources Strategy & Culture at National Leasing. “Whether an employee chooses to make National Leasing their career employer or goes down an alternative road, we want them to remember National Leasing as one of the best employers they’ve ever had. Being named one of the *50 Most Engaged Workplaces™ in Canada* is an honour and further confirms that we’re on the right track with our employee initiatives.”

National Leasing will be recognized alongside other recipients of the *50 Most Engaged Workplaces™ Award* at the awards gala on November 15, 2011 at the Arcadian Court in Toronto, Ontario.

About I Love Rewards

I Love Rewards is an employee recognition solution that helps companies recognize brilliant performance and empowers employees to choose their own rewards. Unlike traditional service award programs, I Love Rewards creates authentic moments of recognition that resonate with workers of every generation. I Love Rewards' clients include 3M, Eli Lilly, Marriott, ConAgra Foods and Health Now. On the web at www.iloverewards.com.

About National Leasing

National Leasing provides sound financial solutions to businesses across Canada. We are a leader in commercial equipment leasing and are recognized as one of the the largest Canadian lessors in small to mid-ticket transactions. Backed by professional service and an outstanding reputation, National Leasing is fast to respond, easy to work with and committed to meet our clients’ needs. National Leasing is a wholly owned affiliate of Canadian Western Bank. The common shares of Canadian Western Bank are listed on the Toronto Stock Exchange under the trading symbol ‘CWB.’ For more information please visit www.nationalleasing.com or call us at 1-888-408-1966.

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