



## Media Release

For Immediate Release – April 22, 2010

### National Leasing Named a 'Green 30'

**Winnipeg, Manitoba, April 22, 2010** – The list of Canada's "Green 30"— organizations whose employees are most positive about their record on environmental stewardship — was released today, Earth Day, by Hewitt Associates, a global human resources consulting and outsourcing company, which included National Leasing among the top 30. The list was compiled from employee feedback using Hewitt's Employee Green Index, which focuses on employers' strategies, activities and efforts to minimize the environmental impact of their operations, products and services.

As part of the 2010 *Best Employers in Canada* and *Best Small & Medium Employers in Canada* studies, Hewitt surveyed over 100,000 employees at 230 organizations regarding their employers' commitment to environmental stewardship. At the Green 30 organizations, an average of 86 per cent of employees have a positive perception of their employers' eco-friendly efforts. At the 30 organizations with the least positive reviews, that figure is 58 per cent.

"National Leasing provides its employees with a number of opportunities to do what we can for the environment and fully supports these efforts whether directly related to the company or events within the community," said Carolyn van Herksen of National Leasing, and a member of the National Leasing Green Team.

"Our findings show that employees really see the difference when their employer is focused on developing and implementing environmentally-conscious policies and practices," said Neil Crawford, Hewitt's leader of the *Best Employers in Canada* study. "Effective green programs and practices may persuade certain employees to join or stay with an organization."

However, more employers are gradually adopting environmentally-friendly programs. While all of this year's Green 30 encourage recycling, waste reduction and/or reduced paper usage, so do 86 per cent of the 30 organizations with the lowest rankings on the Employee Green Index. "The gap is higher with respect to other initiatives," stated Crawford. "The Green 30 are twice as likely as the 30 lowest ranked organizations to subsidize carbon offsets for business travel, sponsor programs to reduce green house gas emissions from business operations, host events to facilitate participation in Earth Day or Earth Hour, and subsidize the costs of bike storage and/or showers for employees who cycle to work. While there are significant variations in the use of some of these practices amongst the Green 30, they all demonstrate real passion and commitment to reducing the impact of their business on the environment in the eyes of their employees."

The Green 30 list appears in the May 3 edition of *Maclean's*, as well as in the May 10 issue of *Canadian Business*. Both magazines are available on newsstands today, Earth Day.

### About National Leasing

National Leasing provides sound financial solutions to businesses across Canada. We are the leader in commercial equipment leasing and we're recognized as one of the largest Canadian lessors in small to mid-ticket transactions. Backed by professional service and an outstanding reputation, National Leasing is fast, easy and ever changing to meet our customers' needs. For more information please visit [www.nationaleasing.com](http://www.nationaleasing.com) or call us at 1-800-665-1326.

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### **About Hewitt Associates**

Hewitt Associates (NYSE: HEW) provides leading organizations around the world with expert human resources consulting and outsourcing solutions to help them anticipate and solve their most complex benefits, talent, and related financial challenges. Hewitt consults with companies to design and implement a wide range of human resources, retirement, investment management, health management, compensation, and talent management strategies. As a leading outsourcing provider, Hewitt administers health care, retirement, payroll, and other HR programs to millions of employees, their families, and retirees. With a history of exceptional client service since 1940, Hewitt has offices in 33 countries, including Canadian offices in Toronto, Montreal, Vancouver, Calgary and Regina, and employs approximately 23,000 associates who are helping make the world a better place to work. For more information, please visit [www.hewitt.com/canada](http://www.hewitt.com/canada).