



## Media Release

*For Immediate Release- February 10, 2010*

### **National Leasing Top 50 Best Small and Medium Employers in Canada!**

**Winnipeg, Manitoba, February 10, 2010-** National Leasing, a recognized leader in equipment financing, is pleased to be named among the Top 50 Best Small and Medium Employers in Canada. The study, now in its sixth year, is published in the Globe and Mail and PROFIT Magazine.

“We are very excited to be named one of the Best Small and Medium Employers in Canada,” said Nick Logan, President & CEO of National Leasing. “2009 was a year filled with change for National Leasing with the relocation to a new building and more recently, the Canadian Western Bank acquisition. It is the commitment demonstrated by employees and the way everyone embraced these changes that makes this company what it is.”

“This is an awesome place to work,” said Fenessa Parker, Sales Coordinator at National Leasing. “I’ve never worked for a company like this before and the longer I stay here the more I realize it’s not just a honeymoon period, this is everyday.”

“This year’s joint Queen’s/Hewitt Best Small-Medium Employers in Canada program profiled opinions representing more than 17,000 employees from across Canada,” said Einar Westerlund, Director of Project Development for Queen’s Centre for Business Venturing. “Despite the challenging economic climate facing many small-medium enterprises, competition for ranking as one of ‘The Best 50’ was especially keen in the current study. Once again in 2010, National Leasing has made this elite list, reflecting the company’s continuing commitment to building and maintaining the kinds of people-focused programs, policies, and day-to-day practices which drive positive employee engagement, commitment, and ultimately business results.”

Becoming a Best Small & Medium Employer is a very detailed and competitive process. This national awards program recognizes top employers with between 50 and 400 employees. This study mirrors the renowned Best Employers in Canada initiative run by partner, Hewitt Associates; however, caters to smaller businesses.

The rankings are primarily determined using the results from Employee Opinion Surveys. Here, 21 key engagement drivers are detailed and analyzed. The evaluation process also includes the assessment of organization practices and perspectives from the leadership team. This year, more than 200 companies across Canada registered to participate in the study.

Study partners include Queen’s School of Business, Queen’s Centre for Business Venturing and Hewitt Associates. More information about the Best Small & Medium Employers in Canada is available online at <http://business.queensu.ca/qcbv/sme>.



### **About National Leasing**

National Leasing provides sound financial solutions to businesses across Canada. We are the leader in commercial equipment leasing and we're recognized as one of the largest Canadian lessors in small to mid-ticket transactions. Backed by professional service and an outstanding reputation, National Leasing is fast, easy and ever changing to meet our customers' needs. For more information please visit [www.nationalleasing.com](http://www.nationalleasing.com) or call us at 1-800-665-1326.

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