



Media Release

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Employees Stay Engaged in Uncertain Economic Times



Winnipeg, Manitoba, January 14, 2009 - National Leasing, a recognized leader in equipment financing, has been named as one of the Best Small & Medium Employers in Canada, as announced in the Globe & Mail newspaper today.

Becoming a Best Small & Medium Employer is a very detailed and competitive process. This national awards program recognizes top employers with between 50 and 400 employees and mirrors the renowned Best Employers in Canada initiative run by partner, Hewitt Associates.

“We are really excited to be named as one of the Best Small & Medium Employers in Canada,” said Janet Goddard, Vice President of Human Resources at National Leasing. “The survey identified a number of areas where we are meeting employees’ requirements as well as areas where we need to do some work. We have made considerable investment in management development over the last two years. That investment will continue to deliver better results.”

Being recognized as a Best Small & Medium Employer in Canada is primarily determined using the results from employee opinion surveys. Within the survey results, eighteen key engagement drivers are detailed and analyzed. The evaluation process also includes the assessment of organizational practices and perspectives from the leadership team. This year, more than 250 companies across Canada registered to participate in the study.

“These are challenging times, and getting high-level results like these is a true testament to the people and culture at National Leasing,” says Goddard. “We pull together and work smarter when things get tough; our employees are more engaged than ever.”

Study partners include Queen's School of Business, Queen's Centre for Business Venturing and Hewitt Associates. More information about the Best Small & Medium Employers in Canada is available online at <http://business.queensu.ca/qcbv/sme>.

About National Leasing

Established over 30 years ago, National Leasing provides innovative and flexible equipment financing solutions to businesses seeking a competitive advantage. Headquartered in Winnipeg, Manitoba, National Leasing manages over 2.5 billion dollars in assets and supplies financing products across Canada servicing over 50,000 businesses.

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