



Media Release

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50 Best for 15 Years and Counting

Winnipeg, Manitoba, February 2, 2009 – For the 15th consecutive year, National Leasing was named one of Canada's 50 Best Managed Companies Platinum Club. The 50 Best Managed Companies program is sponsored by Deloitte, CIBC Commercial Banking, The National Post and Queen's School of Business. Established in 1993, 50 Best recognizes Canadian companies that have implemented world-class business practices and create value in innovative ways.

"There's a reason we've been in this business so long and it has a lot to do with our constant and purposeful planning process, said Nick Logan, President and CEO of National Leasing. In any economy, up or down, you always need to look at your processes and embrace change and innovation. We're constantly looking for ways to work smarter."

This is the 15th consecutive year National Leasing has won the award, placing it in the exclusive Platinum Club for the 5th consecutive year which honours companies that have qualified for the 50 Best Managed Program for at least the past six consecutive years.

"We take great pride in maintaining our status in the Platinum Club, as it represents an elite group of Canadian businesses," said Logan.

National Leasing's reputation as a leader in adopting new technology and its commitment to employee development were just a few key attributes that made it stand out to 50 Best Managed Program judges.

About National Leasing

National Leasing is a full service equipment financing company providing innovative and flexible equipment financing solutions to businesses seeking a competitive advantage. Headquartered in Winnipeg, Manitoba, National Leasing manages over 2.5 billion dollars in assets and supplies financing products through 400 sales people across Canada servicing over 50,000 businesses.

About Canada's Best Managed Companies

Established in 1993, Canada's 50 Best Managed Companies (Best Managed) is the country's leading business awards program, recognizing excellence in Canadian-owned and managed companies with revenues over \$10 million. Every year, hundreds of entrepreneurial companies compete for this designation in a rigorous and independent process that evaluates the caliber of their management abilities and practices. The awards are granted on three levels: 1) Best Managed winner (one of the 50 new winners selected each year), 2) Re-qualified member (repeat winners retain the Best Managed designation for two additional years, subject to annual operational and financial review), 3) Platinum Club member (winners that maintain Best Managed status for a minimum of six consecutive years). Program sponsors are Deloitte, CIBC Commercial Banking, *National Post*, and Queen's School of Business. For further information, visit www.canadas50best.com.

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